

المؤتمر الدولي | Coth Global Women العشرين للقياديات | Leaders Conference

Global Corporate Women Ambassador Event

ملتقي سفيرات المؤسسات العالمية

(March 7 - 8, 2017 • Burj Al Arab Hotel • Dubai, UAE)

Greetinas,

Subject: City Global Women Ambassadors

It is with immense pleasure that I take this opportunity to thank your organization for the tremendous support shown in the activities of Datamatix focused, on the reinforcement of global human capital and knowledge development and the varied initiatives your organization's leaders have come up with in this direction.

the upcoming occasion of the 109th International Women's Day, Datamatix with great privilege presents the only global corporate women ambassadors event, the '20th Global Women Leaders Conference', from March 7th to 8th, 2017, at the Burj Al Arab, Dubai the world's most luxurious hotel, under the auspices of global governments, official institutions, universities, fortune companies, women leaders and entrepreneurs. The event aims at building strong relationships amongst the global communities, where the west-east and north-south purposively meets and sets the stage for strengthening the future human capital and fortifying the knowledge development strategy.

We formally invite your city to be a part of this highly acclaimed global event, by nominating and sponsoring women leaders as your 'Cities Global Women Ambassadors', to seamlessly and powerfully endorse the values, and vision of your city, and work towards augmenting the objective of establishing and maintaining positive and fruitful relationships with the intellectually empowered global community of today.

During this event that has played a decisive role in shaping women leaders of the 21st Century, we look forward to meeting and having highly insightful interactions with your 'Cities Global Women Ambassadors' on the future human capital, global knowledge development strategies, best practices and innovative ideas, which would mold women leaders to take on increasing responsibilities in the manifold developmental activities of governments, corporate, local communities and families across the world.

We are more than delighted to be working steadily towards creating a globally interlinked cities and societies and an integrated economy with women exhibiting leadership competencies par excellence,

We look forward to welcoming your 'Cities Global Women Ambassadors' at this internationally acclaimed and much awaited women leaders gathering.

For more information please visit www.woibex.com

Sincerely,

Ali Al Kamali **Managing Director**



www.datamatixgroup.com





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General Information

- Date and Venue: March 7th to 8th, 2017, Buri Al Arab, Dubai, UAE
- Expected Participation: From more than 200 countries, islands and dependent territories
- **Keynote Speakers:** Global women leaders and experts presenting global best practices
- Partners: Governments, International Institutions and Fortune companies
- Official Orgs: UN, World Bank, IMF, WTO, OECD and other International institutions
- Media Coverage: More than 100 global representatives from the media and web portals
- Certificates: All registered participants would receive the Participation Certificates
- For more info on conference, please visit: www.woibex.com
- For more info on awards, please visit: www.meawards.com

Events in Conjunctions with Woibex 2017 Conference

- 17th Middle East Women Leaders Excellence Awards
- Women Owned Successful Companies Exhibition
- Women's Global Fashion Show
- Women's Global Art Exhibition
- Announcing the 2020 World Young Women Leaders Reports
- Announcing the 2020 GCC Region's Young Women Leaders Reports
- Global Business Women's Investment Opportunities Round Table and Meetings
- United Nations Global Gender Equality Meeting
- Global Women Authors' and Writers' Best Practices Exhibitions
- Global Business Women's Delegation in Dubai
- Women's Mind and Body Wellness Exhibition

Profile

On the upcoming occasion of the International Women's Day, Datamatix presents with great privilege the only global corporate women ambassadors event, Woibex is one of the world's largest women leader's events. Organized annually by Datamatix, from the last 20 years, it focuses very precisely on women empowerment through leadership development, entrepreneurship, knowledge management and capacity building, effectively enabling women to face the emerging challenges in an era of modern management, globally interlinked society, and integrated economy.

The event upholds the mission of creating strong relationships amongst the global communities, where the west-east and north-south purposively meets and sets the stage for strengthening the future human capital, fortifying the knowledge development strategy and sharing global best practices and innovative strategies, which would prompt women leaders to become increasingly engaged in developing the government, corporate, communities and families. The event aims at building strong relationships amongst the global communities, where the west-east and north-south purposively meets and sets the stage for strengthening the future human capital and fortifying the knowledge development strategy. The event has played a decisive role in shaping women leaders of the 21st Century, by having highly insightful interactions on the future human capital, global knowledge development strategies, best practices and innovative ideas, which would mold women leaders to take on increasing responsibilities in the manifold developmental activities of governments, corporate, local communities and families across the world.







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Option Section (A) Participation and Partnership

Datamatix conferences are the premier platform for organizations to get one-on-one time with your target audience at a time when they are focused on discovering new methods and developments and would like to provide your organization as a partner with unique benefits.

Option1: USD 2400 for 2 Days Conference Pass and a standard room at a 5* hotel for 3 nights Option2: USD 1900 for 2 Days Conference Pass and a standard room at a 5* hotel for 2 nights Option3: USD 1400 for 2 Days Conference Pass and a standard room at a 5* hotel for 1 night

Includes the following organizational marketing benefits:

- Announcing the participation of your executives on the official conference website
- Have your organization's name on the participant's page of the official conference website
- Technology consulting opportunities to the participants at the conference
- · Coordination meetings with other institutions in Dubai, UAE

Include the following benefits for the participants:

- · Breakfast, lunch, refreshments, program materials and stationery
- Transportation from the airport to the hotel and venue.
- Burj Al Arab and Atlantis hotels are not included in this category
- Copies of program materials and stationery

General guidelines

- Kindly complete the procedures early to ensure reservation
- Fees must be paid early to confirm the booking.
- Badges can be collected from the conference hall before the start of the event

Expected Participants:

- Current and Former Women Presidents and Prime Ministers (or Representatives)
- Members of the Royal Families, and Women Celebrities
- Women Ministers, Ambassadors, Members of Parliament and Political Leaders
- Government and Business Women Leaders and Executives, Corporate Board Members
- C-Level Executives (CEOs, Chairmen, Presidents, MDs)
- Deans, Principals and faculties from Educational Institutions
- Women Leaders in the Police and Armed Forces
- Women Entrepreneurs and Women from the International Media







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Option Section (B) Participation and Partnership

Datamatix conferences are the premier platform for organizations to get one-on-one time with your target audience at a time when they are focused on discovering new methods and developments and would like to provide your organization as a partner with unique benefits.

Option 1: USD 900 for a 2 Days Conference Pass Option 2: USD 500 for a 1 Day Conference Pass

Includes the following organizational marketing benefits:

- Announcing the participation of your executives on the official conference website
- · Have your organization's name on the participant's page of the official conference website
- Technology consulting opportunities to the participants at the conference
- · Coordination meetings with other institutions in Dubai, UAE

Include the following benefits for the participants:

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